

Northern Virginia Country-Western Dance Association

NEWSLETTER



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President's Report

by Bo Marlin

Email: president@nvcwda.org

On behalf of your Northern Virginia Country-Western Dance Association, a Happy New Year to all! Ann and I hope everyone had a blessed and iovous holiday season and a wonderful New Year's celebration. As usual, as I write this, we are anticipating another great New Year's Eve dance at the Joint Base Myer-Henderson Hall Community Center—anyone who doesn't attend misses a great event. Every year we have a fabulous assortment of food to enjoy, great country-western music, a terrific bunch of people to share the evening with, and, of course, much dancing to celebrate the passing of the old year and ringing in of the new year. I'm sure this year will be no different. Many thanks to Patty Orndorff for coordinating all the "moving parts" and also to all those who volunteered to assist with setting up, decorating, and preparing favorite dishes to share. Each of our New Year's Eve dances is a country-western dancing affair to remember. As usual, we will not have a dance on the first Saturday in January.

As we begin another year of Association dances, I'd like to thank all of our DJs and volunteer dance instructors for the great job they did for us last year. As we often say (because it's true), we couldn't hold our dances without them. Be sure to thank them all when you get the opportunity.

The new year will also bring a few changes. First of all, mainly because we need the additional room, Luther Jackson

Mark the first half of your 2012 calendar for these special events:

February 18 Valentine's Day Dance
March 17 St. Patrick's Day Dance
April 21 Benefit Dance
May 5 Election of Officers
June 2 Installation of Officers



At our annual Toys for Tots dance on December 17, we collected lots of toys plus \$350 in donations. The Marines presented NVCWDA President Bo Marlin (far right) and VP Bobby Orndorff (far left) with a "Commander's Award" recognizing us for our support for Toys for Tots.

Middle School will be our primary dance venue for 2012. We may use the Accotink Church as a backup, but only when we can't book Luther Jackson. So...the good news is that you won't have to wonder where we'll be dancing from dance to dance—the answer will be Luther Jackson and the spacious dancing area it affords. Next, you'll be receiving our highly coveted, always eagerly anticipated Association newsletter only once a quarter versus once every two months (beginning with this issue). Now you'll have to put up with our "tomes" a third less often. I think I can hear cheering from the masses! Of course, we'll ensure the really important info (like the schedule of what dances are going to be taught, when, and by whom) gets posted on our website to keep you all up to speed. Finally, speaking of info media, we'll also be developing a NVCWDA Facebook page to post info for all you "social media" junkies. Many thanks to Kerie Hitt and Karen Johnson for volunteering to be our Facebook page developers and managers. Thank goodness for computer-savvy people!

Some things never change: we're looking for volunteer instructors and enterprising individuals to serve on our Board of Directors. Unfortunately, after many years of dedicated service to

NVCWDA, our treasurer Donna Dennis will be stepping down from her position at the end of January for personal reasons. On behalf of the Association and all the Board Presidents she has served so well, I'd like to publicly thank Donna for everything she has done for the Association for so many years. She'll definitely be a hard act to follow. We will need a new Vice President and Special Events Director as Bobby and Patty Orndorff are talking about moving out of the local area. We're hoping not, —continued on page 8

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2011-2012 NVCWDA Board of Directors

OFFICERS

President Bo Marlin

Vice President Bobby Orndorff

Secretary Pat McMurray

Treasurer Donna Dennis

DIRECTORS

Dance Kathy Fanelli

Communications Eric Vondra

Membership Karen Johnson

Planning Susan Scott

Special Events Patty Orndorff

At Large Open

Steppers Richard Chiu

Past President Charlie Pierce

The NVCWDA is a non-profit organization dedicated to teaching and promoting CW dancing for the enjoyment of our members and friends.

The NVCWDA Newsletter is published quarterly by the Northern Virginia Country-Western Dance Association, Inc.; P.O. Box 384; Merrifield, VA 22116-0384. Initial memberships and annual renewals are \$18 per year, or \$30 for two years payable to NVCWDA at the address below. Advertising deadline is the 10th of the preceding month. Advertising rates: camera ready full page display ads, \$160; 1/2 page, \$80; 1/4 page, \$40; business-card ads, \$20. Email prepaid advertising material (high resolution pdf if available) to communications@nvcwda. org. Mail check to NVCWDA, P.O. Box 384, Merrifield, VA 22116-0384.

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COMMUNICATIONS TEAM

Newsletter Coordinator Eric Vondra Newsletter Design Lydia Vitale Webmaster Kerie Hitt webmaster@nvcwda.org

Hotline Mistress Diane Foster

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Communications Report

by Eric Vondra

Email: communications@nvcwda.org

As you probably know by now, we are going to a once-a-quarter newsletter. This means detailed information on dances, such as the specific dance lessons and instructor, probably will not be available when the newsletter is printed. Firming up the schedule was hard enough to do two months in advance; it's almost impossible to do three months in advance! So the best way for you to get the most detailed information about an upcoming dance is to check our website (www.nvcwda.org), Facebook page, or hotline (703-860-4941).

I want to thank Kerie Hitt for putting together this issue. I was away on a business trip and she was kind enough to step in and take this issue to print.

The Board has approved Kerie's suggestion that we start a Facebook page for the Association. Some of us on the Board aren't as in touch with the latest social networking tools as we'd like to be, and I'll have to admit that I don't have a Facebook page. I don't even know how to access someone else's page. I think it sounds like a great way to keep members and potential members informed. It also provides a means for interaction that we currently don't have. This is a far cry from a printed newsletter, and I welcome anything that improves communication. We simply have to keep up with the times.

Please let the Board know how you feel about changes in our methods of communication—what works for you, what doesn't, and why. We'll do our best to keep you informed using the most effective and efficient ways we can.

Planning Director Report

by Susan Scott

Happy New Year and cheers to continued country-western dancing in 2012. Let's all make a New Year's resolution to bring our friends to the dances and introduce them to a healthy and fun way to get exercise in a smoke- and alcohol-free environment. A bonus is meeting new friends and enjoying upbeat music while expanding everyone's knowledge of country-western dancing.

We have held dances in multiple locations over the past couple of years.

Recently the Board of Directors has decided to schedule all dances at one central location. The thought is that this will help increase attendance at our dances and minimize confusion over which venue we are using.

For the coming year, I have booked all dances at Luther Jackson Middle School. Mark your calendars now for the first and third Saturdays of each month and put your vehicle on autopilot.

We are always considering new venues with a large space for dancing at a reasonable price. Call our hot line (703-860-4941) or send email to info@nvcwda.org should you find a suitable location for consideration.

Membership Update

by Karen Johnson

Email: membership@nvcwda.org

Welcome to 2012! Although we did not increase membership in 2011 the way I had hoped, we did meet our other goal of bringing in new attendees to the dances. I saw a lot of new faces at the dances this past year, and that definitely helps the Association keep going. However, membership actually declined, and as of December 2011, total membership is a disappointing 162.

At the Board meeting in December, we were asked if we will continue in our positions in June when the new term begins. I have agreed to stay on, but I need fresh ideas regarding membership. Your suggestions or assistance would be greatly appreciated. In fact, if you would be interested in taking over as Membership Director, I would be perfectly willing to switch to one of the other Board positions that will shortly be vacant (see the Nominating Committee Update for details). Send me an email at membership@nvcwda.org or talk to me at one of the dances. Until then, happy dancing!

Newsletter Deadline

March 10 for articles, reports, ads and news items

Email to: communications@nvcwda.org

Send Microsoft Word or Text Files. Ads may also be sent as press-ready pdf files (if able, make them high resolution with fonts embedded)

Send photos separately as tif, eps, jpeg, or bitmap files (high resolution)

Nominating Committee Update

by Karen Johnson

Email: membership@nvcwda.org

We are only at the start of 2012, but we already need to turn our focus to several impending Board of Director vacancies. Elections are May 5, and we have some serious openings to fill. Most importantly, Donna Dennis will be stepping down as Treasurer. Donna, who has done a fabulous job for the past several years, is getting ready to move, and she actually would like someone to take over the duties as soon as possible. Bobby and Patty Orndorff, who are currently Vice President and Special Events Director, respectively, also will be moving in the not too distant future and will step down when the current term ends in May. The Director at Large position has been vacant since the end of last May, and I am sure you have noticed that the caliber of refreshments has declined substantially as a result! (By the way, we all should thank Ann Marlin for always pitching in to help with the food and drinks.) Although I have agreed to remain as Membership Director, I would be more than happy to try another position if someone would take over Membership. Please take a minute to review the summaries of these positions and seriously consider volunteering. Some of these Board positions are absolutely essential for the operation of the Association. We need your help!

- Vice President fills in for the President when necessary, sends announcements of dances via email to various publications and websites, prepares the desk duty schedule, and makes sure that we are insured to dance at each venue.
- **Treasurer** pays the Association's bills, maintains paper files and bookkeeping records in QuickBooks (could possibly be switched to Quicken), submits required forms when due, and reports to the Board on attendance, costs, and receipts for each dance and on the financial status of the Association. Currently is also responsible for picking up Association mail at the Merrifield Post Office once a week and re-directing it to the appropriate Board member.

- Membership maintains the membership database using Microsoft Access (possibly could be converted to a Microsoft Excel file). This includes receiving new member and renewal applications from the Treasurer, entering the information into the database, and sending acknowledgement letters to the members. No handling of cash is involved. Once a quarter, generates the newsletter mailing labels using Microsoft Word mail merge. The Membership Director also maintains a Gmail account to send emergency email alerts regarding dance changes and cancellations and periodically generates a list of volunteers for the Special Events Director.
- **Special Events** coordinates with volunteers to provide decorations and refreshments for special event dances during the year. These decorations and refreshments are in addition to the regular refreshments and decorations provided by the Director at Large. We have several special event dances during the year such as Benefit Dance, Anniversary Dance, Halloween Dance, Toys-for-Tots Dance, Christmas Dance, and New Year's Eve Dance.
- Director at Large is responsible for coordinating refreshments at the regular Association dances. This includes making sure that we have drinks, basic snack items, and the necessary paper products at each dance. The Director can either bring and set up all required items themselves or coordinate with other members who are willing to bring food and drinks and monitor refreshments during the dance.

All Board members are expected to attend six Board meetings a year, which are held every other month and last about an hour and a half. Board members, except for the Director at Large who is busy monitoring refreshments, are also expected to rotate doing door duty at the dances. But remember, if you serve on the Board, you get into our regular dances for free.

If you would like further information regarding any of the Board positions or have any comments or suggestions, please email me at membership@nvcwda.org or speak to me or any of the Board members at one of the dances. Again, your involvement in any capacity would be greatly appreciated.

NVCWDA January–March 2012 Dance Schedule

Free dance lessons 7:30-8:30 p.m. Open dancing 8:30-11:00 p.m. Informal dance reviews 7:00 p.m. Admission: Members \$10 / Non-members \$12. Children under 18, with paying adult: \$5. PSDC Members: \$10. (Regular admission rates do not apply to Benefit and New Year's Eve Dances.)

Date	Event	Location	DJ
Jan. 21		Luther Jackson MS	Kathy Fanelli
Feb. 4		Luther Jackson MS	BJ Brown
Feb. 18	Valentine's Day Dance	Luther Jackson MS	Kevin Handy
Mar. 3		Luther Jackson MS	Kathy Fanelli
Mar. 17	St. Patrick's Day Dance	Luther Jackson MS	TBA

Dance lessons and instructors will be announced on the hotline, website, and Facebook about two weeks before the dance. Lessons from 7:30-8:30 usually will include a line dance and a couples dance. Informal reviews at 7:00 will occur only when a review instructor is available and will not be done to music. Monitor hotline, website, and FB for last minute changes to schedule

Line Dances taught recently at NVCWDA dances:

5, 6, 7, 8 (12/17/11) Baby Doll Waltz (12/3/11) Foot Boogie (11/19/11) Honey Bee (11/5/11) Down & Dirty (10/15/11) Fallsview Rock (10/1/11) Hooked on Country (9/17/11) Matador (9/17/11) True Blue (9/3/11)

Knee Deep (8/20/11) The Gilley (8/6/11) I'm Alive (7/16/11) Long Long Way (7/2/11) Crazy Foot Mambo (6/18/11) Little Mockin' Bird Cha (6/4/11) Dizzy (6/4/11)

Need You Now (5/21/11)

Wade in the Water (5/7/11)

Couples Dances taught recently at NVCWDA dances:

Chiquita (12/17/11) The Shadow (12/3/11) Sidekick (11/5/11) Wooden Nickel (10/1/11) Cotton-Eyed Joe (9/17/11) Schottische (9/17/11) The Sway (9/3/11) McGraw Stroll (8/20/11)

Tango with the Sheriff (7/16/11) Santa Fe Stroll (7/2/11) Wanderer (6/18/11) Six Pack Summer (5/21/11) Smokey Places (4/16/11) Butterfly Waltz (3/5/11)

The Shadow (8/6/11)

Dance Schedule

Happy * New. * Year

NVCWDA Dances Free Dance Lessons

7:00 p.m. Review if instructor available 7:30 - 8:30 p.m. Lessons Open dancing 8:30 - 11:00 p.m.



January 2012

•						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
New Year's Day	2	3	4	5	6	7
		Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville		
Reston Dance 8	9	10	11	12	13	14
Reston Comm. Cntr. Stafford American Legion		Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville		Swingin' Country at the Dance Factory
15	Martin Luther 16	17	18	19		21
	King, Jr. Day	Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	Am. Legion Jim and Peggy Dale and Anita	NVCWDA Luther Jackson MS
22	23	24	25	26		28
Stafford American Legion		Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	Am. Legion Jim and Peggy Dale and Anita	
29	30	Colvin Run Dance Ed and Gail Lessons by Eileen Scott: Monday night line dance classes at Springfield American Legion Post 176, Amhearst Avenue, Springfield, VA from 7:45-9:15 p.m. each Monday except holidays. Classes go on break on Dec. 12 and resume on Monday, Jan. 9. Tuesday evening line dance classes through Fairfax County at Lane Elementary School. Beginning class at 7:00 p.m. and intermediate class at 8:00 p.m. These classes require registration with the Fairfax County Park Authority Parktakes. Classes for the Winter session start Jan. 10 and continue for eight weeks. Contact Eileen for more information: escott5678@verizon.net.				

February 2012



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 3 Am. Legion Jim and Peggy Dale and Anita	NVCWDA Luther Jackson MS
Reston Dance Reston Comm. Cntr.	6	Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 10 Am. Legion Jim and Peggy Dale and Anita	Swingin' Country at the Dance Factory
Stafford American Legion	13	Valentine's Day 14 Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 17 Am. Legion Jim and Peggy Dale and Anita	NVCWDA Luther Jackson MS Valentine's Dance
19	Presidents' Day 20	Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 24 Am. Legion Jim and Peggy Dale and Anita	25
Stafford American Legion	27	Colvin Run Dance Ed and Gail	29 Dawn & Dean Cherry Hill	night. No cover charge on we for gals, but guys have to pay \$	Centreville-Tues, Thurs. & Sat. v seknights. Saturday night is Lac \$5. 14114 Lee Highway, Centrev teddies.com. Note: Southern	lies Night, so no cover charge ille, VA 20120. For information:

March 2012

Gail Smith has a Nokesville dance on Thursdays but it is subject to change. Email: letsgogigi@gmail.com for information and to receive updates.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	edule changes can od ce organizers directl		Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 2 Am. Legion Jim and Peggy Dale and Anita	NVCWDA Luther Jackson MS
Reston Dance Reston Comm. Cntr.	5	6 Colvin Run Dance Ed and Gail	7 Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 9 Am. Legion Jim and Peggy Dale and Anita	Swingin' Country at the Dance Factory
Stafford American Legion	12	Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 16 Am. Legion Jim and Peggy Dale and Anita	NVCWDA 17 Luther Jackson MS St. Patrick's Dance
18	19	Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	PSDC Vienna 23 Am. Legion Jim and Peggy Dale and Anita	24
25 Stafford American Legion	26	27 Colvin Run Dance Ed and Gail	Dawn & Dean Cherry Hill	Gail Smith Nokesville	MidCittantic 2 Dance Classic 2	MidStlantic B Dance classic 2

For more information on dances see contact information listed with directions (How Do I Get There) on page six.

PSDC Fridays = Country/Swing Mix
Vienna American Legion
(w/Beginner & Int. Lessons)
http://www.jimandpeggy.com

Line Dance Lessons in Sterling, VA Mondays - 7:00-9:00 p.m. - Bernie & Lydia Vitale

Fridays - (100-9:00 p.m. - Bernie & Lydia Vitale Fridays - (Beginners Class) 7:00-8:00 p.m. - Lydia Vitale dancenl@comcast.net or call 703-430-2398

March 30-April 1, 2012 Baltimore, Maryland



UCWDC-qualifying Dance Competition-All Divisions/All Levels;
Great Workshops & Vendors; Strictly Swing & Strictly Hustle Competitions;
Fabulous Dinner Show; Jack & Jill 2-Step & WCS;
Invitational Jack & Jack; Lots of Late-night Social Dancing;
a FUN & EXCITING DC-area Dance Weekend!!!

Hosted By
Sam Arvidson, Dale Strawser, & Anita Huffman-Strawser

Register online www.MidAtlanticDanceClassic.com

Contact us: 703-803-9621 • aghuffman1001@aol.com



Delightful Hotel @ BWI Airport & just 7 miles from Baltimore Harbor

1110 Old Elkridge Landing Road, Linthicum, Maryland 21090 (ask for special MidAtlantic Dance Classic event rate of \$119)



a UCWDC Worlds Qualifying Event

New in 2012: Dance Reviews at 7:00 and Step Sheets on the Web

by Kerie Hitt

Did you "learn" a line or couples dance at one of our dances only to totally blank on the steps two weeks later at our next dance? Join the crowd! Rest easy, help is on the way.

Karen and Marty Johnson are going to help you. They have volunteered to conduct informal dance reviews at our dances between 7:00–7:30 p.m. They will review a lesson taught at the previous dance or they will "take requests" and review whatever dance is selected by popular demand of people there at the time. The informal reviews will take place before the "official" lessons start at 7:30 p.m. Keep in

mind that the DJs set up their equipment between 7–7:30 and they probably will not be able to play music for the dance reviews. Karen and Marty can't guarantee they'll be at every dance or that they'll know every line dance, but they will help out when they can as long as people show interest.

When possible, we also will post step sheets for dances we've learned on our website. Although using a step sheet is not always the easiest way to learn a dance from scratch if you've never seen the dance performed, step sheets are a good way to jog your memory if you just need some help remembering a routine. Also, if you know the choreographer of a dance, often you can find a video clip of someone doing the dance on YouTube if you search for the name of the dance and the name of the choreographer.

Note from the Dance Director

by Kathy Fanelli

Email: dancedirector@nvcwda.org

I hope everybody's holidays were FABULOUS and that you all are ready for another year of country-western dancing! I've been busy finalizing the DJ contracts for 2012.

I am very excited about our return to Luther Jackson Middle School as our main dance venue. This gives the DJs lots of room to call multiple dances and also allows the dancers themselves to start additional dances if they want! I'm also excited about adding a review feature at our dances. (See the article about that in this newsletter.)

My mission is to get and keep as many dancers on the floor at our dances as we can and to make sure they all are having a great time. As always, I welcome your comments and suggestions. See you on the dance floor!

HAPPY BIRTHDAY!

January Birthdays

01/01 William Garrison 01/04 Ruth Swart

01/05 Deborah Barclay

01/05 Dave Shrader

01/06 Esther Dunlap

01/10 Teri Henry

01/16 Susan Scott

01/16 Ann West

01/17 Susan Hesser

01/17 Cathy Kennedy

01/18 Anne Rush

01/19 Ann Marlin

01/21 Patricia Kelley

01/27 William Wong

01/28 Karen Stang

01/30 Pat McNees

February Birthdays

02/06 James Birnbaum 02/08 James Raney 02/14 Rosa Marino 02/17 Diana Davis 02/18 Robert Smith 02/24 Peter Trelogan 02/27 Bill Markland 02/29 Anita Grove

March Birthdays

03/08 Matt Goodman 03/09 Peter Barclay 03/17 Steve Martin 03/22 Linda Zerden 03/25 Sheila Woods 03/26 Larry Gray 03/29 Shirley Rayner



Welcome New Member!

Ok Ohlfest

Upcoming Stepper Performances

- Sat., Jan. 14 Health Expo, Convention Center, Washington, DC, time TBD.
- Sat., Jan. 28 The Goodwin House, Alexandria, VA, 3 p.m.
- **Sat., Feb. 11** The Heatherwood Retirement Center, Burke, VA,
- Sat., Feb. 25 Leisure World, Leesburg, VA, 7:30 p.m.
- Sat., Mar. 10 Westminister at Lake Ridge, Lake Ridge, VA, 2:30 p.m.

HOW DO I GET THERE?

Accotink Unitarian Universalist Church, From the Fairfax County Parkway (SR 7100): Take westbound Burke Lake Road (SR645) 0.2 miles to the first left turn onto Lakehaven Lane. The church is located on the right at the intersection of Lakehaven Lane and Lakehaven Court.

From the Beltway and Annandale: Take westbound Braddock Road to Burke Lake Road (SR645) which bears to the left. Follow Burke Lake Road to the Fairfax County Parkway (SR 7100). Cross the Parkway. Go 0.2 miles and take the first left onto Lakehaven Lane. The church is located on the right at the intersection of Lakehaven Lane and Lakehaven Court.

Cherry Hill, From the Capital Beltway, take Exit 25 (US Route 1 South). Take first right onto Cherry Hill Road and go 1 mile to Cherry Hill Park and Camp Grounds. Entrance on the left. Follow entrance road to back of the park, make a right turn at the 3rd STOP sign. Center is on left just past swimming pool. Parking is free. http://www.dance-info.com/

Colvin Run Community Center, is located at 10201 Colvin Run Road, Great Falls, VA 22066 (10 minutes west of Tysons Corner off Rte. 7). Contact Ed at edcottrell@macp.org or (703) 435-5620 or Gail at gailcrum3@aol.com or (703) 450-6539.

Dance Factory, 954 Monroe St, Arlington, VA. From 495, I-66 East, take N. Fairfax Dr. Exit, left on Monroe. The studio is on the corner across from Virginia Square Metro. http://www.dancefactory.com/saturdays.html. 703/528-9770.

Luther Jackson Middle School, 3020 Gallows Rd., Falls Church, VA. From the Capital Beltway: Take exit 50A-B to US-50 W/Arlington Blvd toward Fairfax. Merge onto Gallows Rd/VA-650 N. Turn left on Gatehouse Rd then right into school. Park in back lot near buses/tennis courts.

Nokesville Firehall, Rt. 28 South to left on Fitzwater. Left on Marstellar. Firehall on left. For info email: letsgogigi@gmail.com.

Reston Community Center, From W. on Dulles Toll Rd, take Reston Parkway Exit, turn left on Reston Parkway, go to 2nd traffic signal and turn left on Sunrise Valley Drive, go to 1st traffic light and turn right on Colts Neck Road, go 1/4 mile and turn left into Hunters Woods Shopping Center. Community Center is in courtyard behind shopping center. 703-476-4500.

Stafford American Legion, 1204 American Legion Rd (County Rd 628), Stafford, VA. From I-95 south, take exit 143A for VA-610 E. Merge onto Garrisonville Rd/VA 610. Turn right at US 1. Go about 5.3 miles. Turn right at American Legion Rd. Go .3 mi.

Vienna American Legion, 330 Center St. N., Vienna, VA. Upstairs Ballroom. From DC: Take 66 to exit 62, Nutley St. Drive North to Rte. 123. Turn right, drive 3/4 mile to Center St. N. (at Starbuck's). Turn left onto Center St., cross Church St. and Ayr Hill Ave. Turn left into the American Legion just past the hidden entrance sign. Continue around building to right to upper parking lot. For more info and alternate directions: Go to http://www.jimandpeggy.com. Click on link for PSDC.

Dec. 7, 2011 Board Meeting Summary by Kerie Hitt

We have about \$2,500 in our account, 162 current members, and 29 "expired" members. We already have paid Fort Myer for the New Year's Eve dance, and we are a little more than halfway towards our ticket sales goal. The Board discussed the logistics for the dance, including budget, food, dinnerware, set up, decorations, and so forth.

The 2012 DJ schedule is almost complete. The Dance Director will work more closely with dance instructors who offer classes outside NVCWDA to encourage them to send their students to our dances and to find out what dances they're teaching. If we get this information ahead of time, when the students come to our dances, we can play some of the dances the students know. We received some positive feedback from some newcomers who attended our December 3 dance. Their comments pointed out the need for us to have some kind of basic Two Step and waltz lessons for new couples.

The Board supported the idea of starting a Facebook page for NVCWDA. We will maintain the website as well. We are working on a flyer to distribute to people who are not familiar with NVCWDA. We discussed how to restructure the contents of the old newsletters, which were produced every two months, to fit the upcoming newsletter, which will be the first quarterly issue.

The President polled the other Board members to find out whether they plan to continue to serve when the current term ends. Donna Dennis, our Treasurer, announced that she will step down even before the term ends. She wants to

vacate her position in January. Bobby and Patty Orndorff will not serve another term either. The Director at Large position will be open as well.

The next Board meeting is in February 2012.

★ Help Wanted: Treasurer **★**

NVCWDA is seeking someone to take over as Treasurer when Donna Dennis vacates the position in January. Donna has been our treasurer since 2007 and has established clear protocols for handling our funds. Her successor will find everything in order and should be able to "hit the ground running" using a little guidance from Donna and the established operating procedures and spreadsheets. See the Nominating Committee Update for more information on the Treasurer's duties. For full details, talk to Donna!

Skills needed: Basic knowledge of QuickBooks, which is easy to learn. Donna learned QB using a short on-line course.

Time required: A little time each week is needed to keep everything up to date, pay the bills, and pick up the mail. After every dance, the Treasurer issues a report on dance income, expenses and attendance. Once a month, reconciles the QuickBooks files with the bank statement. Once a year, generates an annual report using a QuickBooks report form.

Benefits: Job satisfaction, camaraderie with fellow Board members and dancers, and free admission to the dances.

To volunteer: Contact President Bo Marlin (president@ nvcwda.org), Nominating Committee Chair Karen Johnson (membership@nvcwda.org), or outgoing Treasurer Donna Dennis

01/2011	MEMBERSHIP APPLICATION/RENEWA Northern Virginia Country-Western Dan PO Box 384 Merrifield, VA 22116-0384	nce Association				
Name	NEW ADDRESS Check here	_				
Address	Apt	_				
City	StateZip	2 year - \$30.00				
Birthday: Month	Day (Must be 18 years of age)	Renewal1 year - \$18.00 2 year - \$30.00				
Phone: 1st	2nd	Membership #				
	Your email address will only be used for emergency broadcasts of event changes	Cash				
Please check your preferences on the following questions:						
Do you want to have your name and phone number published in the Membership Directory?						
Would you be willing to help with some of the activities during the year?						
Would you like your birthday listed in the Newsletter on your birthday month?						
★ New members are en	ntitled to one free admission to a regular dance.	Today's date				

—continued from page 1

but the plans appear to be shaping up. They will be another tremendous loss to the Association. So...if you're interested, we definitely need your help and talents on our Board. Check out the position descriptions in Karen's Nominating Committee article. Then please contact me or any other Board member for questions on the positions or to volunteer. We're looking forward to hearing from you!

Thanks to all of you for making 2011 another great year for your Association. With your continued support, I'm confident 2012 will be even better. As always, see you on the dance floor!

Upcoming Adventures in Facebook and QRCs by Kerie Hitt

We are going to start using two new tools to try to reach out to more people and make them aware of NVCWDA. First, in mid-December, we set up a Facebook page for NVCWDA. Facebook is the most popular on-line social networking site. Many nonprofit groups like ours use Facebook successfully to get the word out about their activities and to interact with people. We hope to capitalize on the site's features to increase communication among our current members as well as to try to draw in new members. The site will allow people to exchange timely information in ways beyond what our web page, newsletter, email, and hotline offer. Facebook will supplement these current methods of communication, not replace them.

For example, we still will have our website www.nvcwda. org, which will continue to be a source of information for our members and the public.

Second, we are using a QRC (Quick Response Code) as shown at the bottom left of page 8 (see below). (It's the black and white speckled square that looks somewhat like a miniature crossword puzzle.) The QRC graphic contains encoded information that special scanners on smartphones can decipher. Some phones have QRC readers already installed. If not, many free QRC reader applications (apps) are available for download. When scanned, a QRC might display content, such as a business listing or product cost, or perform an action, such as open a web address. A QRC gives people "instant gratification" as they obtain information immediately after scanning the image. This way, someone who scans the QRC on our newsletter will be able to open our web page right away and learn more about NVCWDA.

Passing the Hat

Would you consider making a donation to NVCWDA? Your tax deductible contribution would



help ensure that everyone will enjoy NVCWDA dances well into the future. We are a nonprofit group, and any funds we receive go directly towards covering the cost of our dances. Thank you.

NORTHERN VIRGINIA COUNTRY-WESTERN DANCE ASSOCIATION PO BOX 384 MERRIFIELD, VA 22116-0384

Address Service Requested

NVCWDA HOTLINE 703-860-4941

NVCWDA WEBSITE ADDRESS www.nvcwda.org

NVCWDA EMAIL ADDRESS info@nvcwda.org



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