



Northern Virginia Country-Western Dance Association NEWSLETTER



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Past President's Report by Gary Campbell

Hi guys. This is my last official article. First I want to thank all the members for letting me serve as your President, it was an honor.

I also want to thank everyone that served on my boards, you made the job very easy. I think we got a lot of things done that should help the Association.

The people that deserve a lot of praise are all the ones that helped set up and breakdown the dances. Every bit of help was appreciated. I want to thank Kathy and Luella for stepping up and becoming President and Vice President. Now I can just sit back and dance and not worry about how things are going. I know this is going to get tiring but thank you to all the teachers and Dj's that made the dances fun.

I'll see all of you on the floor, keep coming and having fun. That's enough thank you's. Let's dance.

President's Report by Kat Fanelli

Happy summer to all!

As a member of NVCWDA since 2009, I'm excited to be back on the Board of Directors for 2019-2020, this time as your president. It's a role I never dreamed I would be in, and following Gary's years of excellent leadership, I certainly have some pretty big shoes to fill. I guess I always knew having big feet would come in handy! Many thanks to our board members and directors from last year, and to those serving this year. I speak for all of us when I say we look forward to working together on your behalf, and with your participation.

Over the last few months, we've enjoyed some special times. Our Benefit Dance in April helped raise much-needed funds for Fisher House. In May we held our annual election,

Welcome and thank you 2019-2020 Board!



Photo by Kerie Hitt

Left to right: Gary Campbell (Past President), Bruce Wright (Planning Director), Bernard Ferret (Treasurer), Jeff Vogelman (Secretary), Luella Montgomery (Vice President), Kat Fanelli (President), Bernie Vitale (Membership), Lydia Vitale (Communications), and Rosa Marino (Special Events). A special thank you also to those (not shown) assisting the board members, those keeping the website running and those working with the social media: Debbie Hetterly, Marie-Luce Mittakarin, Kerie Hitt, and Karen Johnson.

and we installed new officers in June. Another accomplishment I would like to highlight is the unveiling of our brand new logo! Many thanks to Kerie for her hard work spearheading that effort, and to all the board members who were a part of the process. Thanks also to our talented DJs and instructors for keeping us dancing, and thanks to each of you, our members, for attending our events and building our dance community. So many of you go the extra mile, volunteering in ways (seen and unseen) to make each dance a success.

It's been great to see lots of new faces as well as returning friends at our recent dances. Let's be sure to greet each of them with a warm smile and friendly hello. Those gestures go a long way to make folks feel welcome at our dances!

On the horizon, registration is currently underway for the Northern Virginia Senior Olympics to be held September 14-28. I would like to put together a team of line dancers to enter

the competition. On September 21st we will be celebrating our Anniversary Dance. Also, of course, our demo team will be out and about. Stay tuned for more details to follow!

I wish you safe journeys as you travel and vacation this summer. Look for opportunities to dance, and be sure to bring us back any great dances you find! That is especially true for those of you who will be attending the Virginia Line Dance Festival in Fredericksburg this August.

See you on the dance floor! –Kat

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2019-2020 NVCWDA Board of Directors

OFFICERS

President	Kat Fanelli
Vice President	Luella Montgomery
Secretary	Jeff Vogelman
Treasurer	Bernard Ferret

DIRECTORS

Dance	Linda Bloyer
Communications	Lydia Vitale
Membership	Bernie Vitale
Planning	Bruce Wright
Special Events	Rosa Marino
At Large	Vacant
Past President	Gary Campbell

The NVCWDA is a non-profit organization dedicated to teaching and promoting CW dancing for the enjoyment of our members and friends.

The NVCWDA Newsletter is published quarterly by the Northern Virginia Country-Western Dance Association, Inc.; P.O. Box 384; Merrifield, VA 22116-0384. Initial memberships and annual renewals are \$18 per year or \$36 for two years payable to NVCWDA at the address above. Advertising deadline is the 15th of the month preceding publication. Advertising rates: camera ready full page display ads, \$160; 1/2 page, \$80; 1/4 page, \$40; business-card ads, \$20. Email prepaid advertising material (high resolution pdf if available) to communications@nvcwda.org. Mail check to NVCWDA, P.O. Box 384, Merrifield, VA 22116-0384.

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New Look for NVCWDA

by Kerie Hitt

NVCWDA has a new logo!



Features of the new logo include:

- Clean, crisp, modern design for the illustration and text
- Includes line dancers, not only couples dancers
- Emphasizes the words "Country-Western Dance"
- Suitable for display at multiple sizes with no "jaggies"
- Available as digital files in high resolution vector and raster formats

NVCWDA was founded in 1986. Since our heyday in the mid-1990s when our membership numbered more than 1,400 people, our ranks have declined to fewer than 100. To attract more people and appeal to a younger and more diverse crowd, we want to project an image of an organization moving forward with high energy. The new logo better reflects a group on a path towards the future.

The original logo was designed in the 1980s before computer graphics became widespread. Although this logo served us well for many years, it was showing its age. The low resolution format was not suitable for use in many digital products. The graphic looked pixelated and blocky. We thought about

trying to enhance the old logo, but we realized we could not achieve what we want to portray today using the old logo.

Given the drawbacks of the original logo, NVCWDA embarked on a project to design a replacement. The process took many months. The first steps were writing specifications and contracting with an online logo design company. A four-person committee reviewed multiple logo submissions provided by the design company. A lot of the company's submissions did not meet our specifications. Many revisions were required. After numerous tedious iterations back and forth with the logo company, the committee agreed on several design options and showed them to the Board of Directors, who selected one preferred option. At that point, we contracted with a local graphics artist to finish the design.

Before adopting it, we presented the redesigned logo to everyone at our June 1 dance. At its meeting on June 2, the Board gave the go ahead for the new design. You will see it being phased in, first on the website, Facebook, and rack card and then on other products, such as a banner for the NVCWDA dance team performances.

We realize many of you have items showing the old logo such as tee shirts, belt buckles, and so forth. These won't go away. They will become "heritage" items that provide a sense of history of NVCWDA's past as we go forward into the future.

PS. The figures in the logo are based on actual NVCWDA dancers. Can you figure out who they are? Hint, they are current or past members of the dance team.

A Wet Day at Celebrate Fairfax Fair



Photos Courtesy of Rosa Marino

Dance Director's Report

by Linda Bloyer

Happy Summer Everyone!

Please don't forget to come out & dance with us during the summer. Your NVCWDA needs your support year-round. We're at Accotink Church for July 6. All other dances will be at Lincolnia, where there are now some nice ceiling fans (in case you haven't been lately).

The demo team had a busy June with a line dance performance at a wedding and the very rainy Celebrate Fairfax the following day. Good going to all of the dancers who performed under trying conditions at the fair.

The demo team could still use more people for both the couples and line dance teams. We're working on the schedule for the fall. A few more people willing to participate takes the load off for people to have to show up at every event. If we have a few more people, we can schedule a few more events to take our fun out into the community.

The first of the two unofficial events in Reston went well. The weather could not have been better. The band was good. There were a good number of dancers and some participation by the general 'spectators' who hadn't necessarily come to dance. The second of those events is on FRIDAY, JULY 12, from 7-9pm. There will be a different band, but I will still be teaching. The location is the Reston Metro Plaza. Park in Parking X. The event is right next to that building.

We're still into teaching dances multiple times. We may also do some quick run-throughs of dances before we do them to help us remember (assuming someone is there who remembers enough to do a run-through). Often, that's all many of us need to get started. So, if the DJ calls a dance that you only sort of remember, speak up and ask for a run-through. By run-through, I don't mean a real re-teach, just a walk through the steps as a review.

I'm still looking for instructors to share their knowledge of line, couples' pattern, or lead & follow dances. Please let me know if you're willing to give it a try. The first time is the hardest. Pick a dance you know well and give it a try.

Dance Team Performance at Leesburg Wedding



Congratulations to Carmen and Troy Walker!



Photos from Wedding Performance by Jose Vasquez

Reston Metro Plaza Dance Event



Rick Humbertt: photo on right. Photos on left Kerie Hilt

Dance Team Performance at Goodwin House



Photo to right by Sam Fanelli. All the ones on left by Rick Humbert

Board Meeting Notes - March 31

All days that are available for Lincolnia have been booked through the end of the year.

Through discussion of the Benefit dance, it was agreed that there would be a 50-50 raffle, a \$100 gift card and raffles for Manassas Ballet tickets. Direct donations in the amount of \$350 have already been paid to Fisher House.

There is a need for additional people to open up Lincolnia.

Discussion about possibly changing the bylaws to allow for a reduced number of officers and directors. Bernard is preparing an amendment for consideration.

An ad was approved for placement in the Manassas Ballet programs. The person bringing in the ad will have one free entrance to a regular dance.

Next meeting will be 7/20 at Lincolnia at 4 p.m.

Congratulations to the Raffle Winners!



Mike Walker (Season tickets) - shown above with Gary Campbell



Marty Johnson (*Sleeping Beauty* tickets) - top right

Linda Bloyer (Gift card) - right

Thank you to the 50-50 raffle winners for donating their winnings back to Fisher House!



Treasurer's Report

by Bernard Ferret

	1/1/2019 to 3/31/2019	4/1/2019 to 6/30/2019
INFLOWS		
Uncategorized	9.00	
Admissions		
NYE Dance	180.00	
Benefit Dance		660.00
Regular Dance	1513.00	1,096.00
Paid Demos		400.00
Donations Payable to Others		
Fisher House Raffle (3/2/19 dance)	98.00	
Visa gift card raffle	15.00	
Fisher House		744.00
Donations for NVCWDA	132.00	172.00
Bank Interest		0.07
Memberships dues	252.00	378.00
TOTAL INFLOWS	2,199.00	3,450.07
OUTFLOWS		
DJ		
Benefit Dance		300.00
Regular Dance	1500.00	1,500.00
Donations to Others	100.00	1,462.00
Dues, Fees, Licenses	19.96	
Advertisement	35.00	300.00
Space Rental	500.00	
Logo Design		264.00
Website and domain names		199.84
Office supplies	162.90	
Supplies for dances		
NYE Dance	105.48	
Regular Dance	91.72	91.91
Bank charges		
TOTAL OUTFLOWS	2,515.06	4,117.75
OVERALL TOTAL	-316.06	-667.68
CASH		
	3/31/2019	5/31/2019
Uncashed checks		-300.00
BB&T Checking 5895	4,545.80	4,178.12
BB&T CD 3399	5,000.00	5,000.00
BB&T CD 3402	2,503.36	2,503.55
Petty cash	200.00	200.00
TOTAL CASH	12,249.16	11,581.67

HAPPY BIRTHDAY!

July Birthdays

07/16 Linda Buckle
07/22 Carol Caruso
07/22 Kerie Hitt
07/27 John Gentile

August Birthdays

08/16 Eileen Scott
08/19 Lydia Vitale
08/30 George Jones

September Birthdays

09/06 Keith Buckle
09/18 George Morse Jr
09/30 Kathy Fanelli



Welcome New Members

Jim, Stacey and Jamie Collins
Maria Delpizzo
Frances Evans
Laurie Scheible

Newsletter Deadline

September 20 for articles, reports, ads and news items
Email to: communications@nvcwda.org

Send Microsoft Word or Text Files. Ads may be sent as press-ready pdf files (if able, make them high resolution with fonts embedded)

Send photos separately as tif or jpeg files (high resolution)

Everyone is welcome to submit articles and photos for possible inclusion in the newsletter!

Visit the new website!
Now mobile friendly

NVCWDA WEBSITE ADDRESS
www.nvcwda.org

NVCWDA EMAIL ADDRESS
info@nvcwda.org



Scan this code with your smartphone to open our website.

 Visit us on Facebook



Northern Virginia Country-Western Dance Association Membership application/renewal

New Renewal Trial Date _____
1 year \$18.00 2 years \$36.00

Name _____

Address _____ Change

City _____ State _____ Zip _____

Phone _____

Email _____

Your email address will only be used for official NVCWDA notifications.

Would you like your birthday listed in our newsletter? Yes Month _____ Day _____

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